
DOWNTOWN PARKING BOARD

MINUTES
April 1, 2009

REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE
200 E. Santa Clara Street, 14th Floor Rincon Conference Room

- | Item | Subject |
|-------------|--|
| 1. | <p><u>Call to Order</u>
8:09 a.m.</p> <p><u>Action:</u> The DPB Meeting Minutes of March 4, 2009 were approved. (7-0-0)
<u>Absent:</u> None</p> <p><u>Documents Filed:</u> March 4, 2009 DPB Meeting Minutes</p> |
| 2. | <p><u>Chairperson Report</u></p> <p>Chair Gemignani proposed that staff review and report back to the Board on the possibility of implementing a parking program for realtors doing business downtown. The item was agendaized for the May DPB meeting.</p> |
| 3. | <p><u>Parking Management Plan</u></p> <p>A. PMP Implementation Plan</p> <p>Mr. Maghamfar reported that talks continue between the Agency and Greyhound regarding the acquisition of the Greyhound site.</p> <p>B. (I) Budget Proposal – HP Pavilion Multi-Space Meters</p> <p>Joe Garcia (DOT) reported on Multi-Space Meter Budget Proposal which would result in 18-20 multi-space meters being installed on Autumn and Montgomery Streets between Santa Clara Street and Park Avenue, creating a new meter zone. The meters within this zone would charge for daily parking as well as a flat rate during events at the HP Pavilion. Revenues from these meters would go to the City's General Fund to offset the costs for services that the City provides during HP Pavilion Events. The proposal suggests funding through the Redevelopment Agency or a loan through the Parking Fund.</p> <p>A discussion ensued regarding the following items:</p> <ul style="list-style-type: none">• Cost of the multi-space meters• Funding source to purchase new multi-space meters• Estimated revenues• Revenue from the new meter zone going to the General Fund vs. the Parking Fund• Time restrictions and rates in the new meter zone• Changes in on-street meter policy resulting in parking meter revenues going to the General Fund |

Jim Ortbal (DOT) reported that the City Manager's budget would be released May 1, 2009.

Vice Chair Monley requested that staff present a listing of the different parking ordinances in the arena area at the next DPB meeting. The HP Pavilion Meter budget proposal item will be agendized for the May DPB meeting for action by the DPB.

Document Filed: Budget Proposal – HP Pavilion Multi-Space Meters Memo

B. (II) Japantown Streetscape – Multi-Space Meters

Mr. Maghamfar reviewed the discussion from the March DPB meeting regarding multi-space meters in Japantown and the Agency's Jackson Street streetscape improvement project. Mr. Maghamfar stated the Agency streetscape project did not include funding for multi-space meters.

A brief discussion ensued regarding the following:

- Cost of the Japantown streetscape improvement project
- Cost of multi-space meters
- Parking rates in Japantown
- Streetscape Master Plan policy

C. Potential Sale of Third Street Garage

Mr. Ortbal reported that the potential sale of the Third Street Garage is under consideration by the City Council. The item will be agendized for the May DPB meeting for an update.

4.

Capital/Finance

A. DASH Shuttle Contract & Free Transit Zone

This item was taken out of order after the Chair Report and Convention Center Expansion

Mr. Garcia introduced Jim Unites (VTA) who gave a brief presentation on the DASH Shuttle program which included:

- DASH Shuttle Operations History
- Ridership Profile & Numbers
- Vehicle Information
- Route Information
- Program Funding
- Downtown Free Fare Zone

Mr. Garcia stated that a staff recommendation will be agendized for action at the May DPB meeting.

Document Filed: Dash Shuttle Agreement Memo & Power Point Presentation

B. SJDA Marketing Agreement

Matt Farrell (DOT) reviewed the Marketing Agreement & Parking Outreach Strategy Memo which recommends approval of a three year agreement effective July 1, 2009 to June 30, 2012 with two one year options, not to exceed an annual compensation of \$100,000.

Document Filed: SJDA Marketing Agreement & Parking Outreach Strategy Memo

Action: (7-0-0) Board member Bales moved to approve the SJDA Marketing Agreement & Parking Outreach Strategy. Vice Chair Monley seconded the motion.

5. **Reports/Coordination**

A. Downtown Projects Construction Coordination

Mr. Garcia reported that DOT staff will report on the status of the Parking Guidance System (PGS) at the May DPB meeting.

Roma Dawson (D3) reported that there will be a public hearing and discussion on April 7th on the potential baseball stadium project.

B. City Council Agenda Items

No Information

C. Convention Center Expansion

This item was taken out of order after the Chair Report

Bill Ekern (Agency) presented an update on the status of the Convention Center expansion project which included the following, design, funding, and schedule.

A brief discussion ensued regarding the pedestrian and traffic impacts along San Carlos Street as a result of the expansion.

Arian Collen (Agency) gave an overview of the Convention Center Expansion Parking Study which included:

- Existing & Expanded Convention Center Square Footage
- Existing On-Site Parking Supply
- Parking Locations and Number of Spaces Within 1/3 & 1/2 Mile
- Current and Proposed Parking Ratios
- Examples of California Convention Centers Utilizing Off-Site Parking
- Consultant Recommendations

A brief discussion ensued regarding the parking study and consultant recommendations.

6. **Future Agenda Items**

The following items are scheduled for the May 6, 2009 DPB meeting.

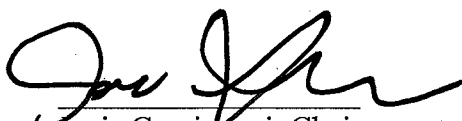
- Fiscal Year 2009-2010 Budget
- 5 Year Capital Budget
- Capital Projects Update
- Downtown Realtor Parking Program
- DASH Shuttle Contract
- HP Pavilion Multi-Space Meters
- Potential Sale of the Third Street Garage

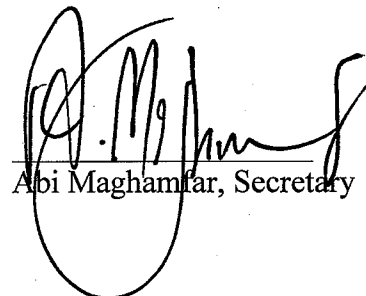
7. **Open Forum**

No Public Comments

8. **Adjournment**

9:53 a.m.


Janis Gemighani, Chair


Abi Maghamfar, Secretary