
**DOWNTOWN PARKING BOARD
RETREAT MINUTES
April 23, 2010**

REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE
200 E. Santa Clara Street, 14th Floor Rincon Conference Room

Item Subject

1. **Call to Order**
8:05 a.m.

Attendance: Board members Beechie, Carlson, Monley, Nichols, Renelle, and Walker,

Absent: Board member Tibbils was absent

Abi Maghamfar (Agency) welcomed the DPB members and staff to the DPB Retreat meeting.

Mr. Maghamfar and Jim Ortbal (DOT) reviewed the DPB Retreat agenda and noted the following topics which would be discussed:

- Future direction and role of the Downtown Parking Board
- Review of Downtown transportation and planning
- Green/Environmental visioning and planning

2. **Summary of Current Parking Operations**

Mr. Ortbal and Mr. Maghamfar reviewed the following items:

- Status of the current parking supply and operations
- Actual vs. perceived parking supply and demand
- Parking rates (on-street and off-street)
- Improving pedestrian environment

Mr. Ortbal reviewed the US Parking Policies "An Overview of Management Strategies" which contained the following topics for board discussion:

- Elimination of minimum parking requirements
- Coordination of on-street and off-street parking rates and management
- Charge on-street rates to achieve desired occupancy
- Parking Benefit Districts
- Parking technologies which allow customers ease of payment and flexibility
- Reclaim street space for uses other than parking (bike lanes, widened sidewalks, etc)
- Well designed/integrated parking facilities and walking areas within their environment
- Parking policies integrated with metropolitan transportation plans
- Innovative parking management and livability initiatives
- Expanded travel choices

3. Diridon Area Development & Projects

Manuel Pineda (DOT Acting Deputy Director) presented the State of Transportation for Downtown San Jose which outlined the following:

- Rail Transit Plan
- BART Status
- High Speed Rail
- Diridon Station
- Automated Transit Network (ATN) & Connectivity to Airport
- Bicycling Network/Parking/Support
- Walkability
- Carshare
- Current Modesplit (Drive, Carpool, Transit, Bike, Walk) and Proposed Targets
- General Plan Land Use and Transportation Goals
 - Reduce Vehicle Miles Traveled
 - Reduce Green House Gas Emissions
 - Manage Congestion
 - Increase Population & Jobs Without Increasing Driving

John Weis (Agency Assistant Executive Director) presented an update on the status of the potential Diridon Area ballpark which highlighted the following items:

- Ballpark Site
- Ballpark Guiding Principles
 - Ballpark must generate positive economic impact
 - Team responsible for financing and construction of ballpark and improvements
 - Team responsible for operating costs
 - A vote would be required if any City or Agency land or financing is contributed
 - Team name must include San Jose
- Ballpark Status and Progress
 - Site Acquisition
 - Good Neighbor Committee
 - Environmental Impact Report
 - Economic Study
 - Autumn Street Realignment
- Ballpark Implementation Schedule
- Ballpark Parking

4. DPB Role and Future Direction

Mr. Maghamfar and Mr. Ortbal reviewed the current role of the Downtown Parking Board and noted that given the larger vision for Downtown shifting from driving to other modes of travel, that it may be appropriate for the DPB to focus on Downtown transportation and parking policy versus primarily focusing on parking operations. Topics of discussion included:

- Shifting focus of DPB from parking operations and development to transportation and parking policy
- Integrating other groups as liaisons to the DPB from organizations such as:
 - Good Neighbor Committee
 - VTA
 - Friends of the Guadalupe

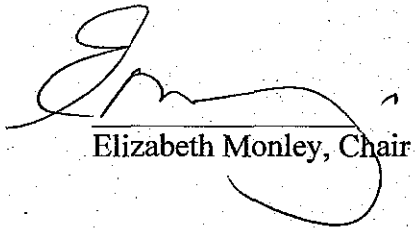
- Airport
- The Alameda Business Association
- Decreasing the number of DPB meetings from monthly to quarterly or every-other month
- Financial reporting with a budget presentation, mid-year review, and end of year reporting
- Frequency of current operation reports (occupancy, capital projects, customer surveys)
- Possible use of consent calendar for regularly occurring agenda reports
- City of San Jose Green Vision Goals

The board discussed the above topics with special emphasis on determining the number of meetings and the scope of DPB agenda items. The DPB agreed with the staff recommendation of four meetings a year with the option to hold additional meetings as needed.

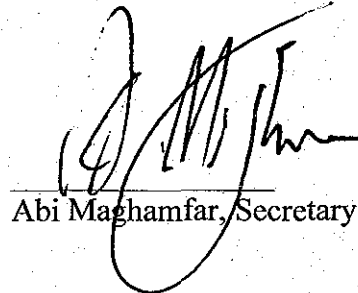
An item will be agendized for the June DPB meeting to vote on the new role/direction and meeting schedule for the DPB.

5. Adjournment

12:55 p.m.



Elizabeth Monley, Chair



Abi Maghamfar, Secretary