



CITY OF SAN JOSE, CALIFORNIA

DOWNTOWN PARKING BOARD

MINUTES April 2, 2008

REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE
200 E. Santa Clara Street, 14th Floor Rincon Conference Room

Chair: Janis Gemignani
Vice Chair: Elizabeth Monley
Members: Andrew Bales, Jim Renelle, Sal Saglimbeni, Troy Tibbils, Diana Beechie

Item Subject

1. **Call to Order**

8:07 a.m.

Absent: Vice Chair Monley

Action: The DPB Special Meeting minutes of March 19, 2008 were approved. (4-0-3)
Absent: Vice Chair Monley. Board members Tibbils and Saglimbeni arrived at 8:08 am and 8:11 am respectively.

Documents Filed: March 19, 2008 Special Meeting Minutes

2. **Chairperson Report**

No Report

3. **Operations**

A. Operations Committee Chair Report

No Report

B. Parking Operations - \$2 Status Report

Joe Garcia (DOT) reported on the status of the \$2 evenings and weekend evenings rate, which was implemented on January 1st, 2008. The combined January and February totals were 12% above projected revenues. Mr. Garcia also reported on the security and cleaning operations and expenses.

Brief discussion ensued regarding the \$2 rate revenues and the security and maintenance expenses.

Document Filed: \$2 Status Report Memo

C. Central Parking – One Year Status Report

Mr. Garcia reported on the status of operations after one year of Central Parking controlling the parking operations. Highlights of the report included improved customer

service, signage and staffing expense reduction. Alisha Stanfield (Central Parking) gave a verbal report of the first year of operations.

Document Filed: Central Parking – One Year Status Report Memo

D. Public Valet Update

Matt Farrell (DOT) reported on the first three weeks of operation for the on-street pilot valet parking program. Mr. Farrell reported that utilization has been low, however, the vendor is committed to three months for the pilot to determine the viability of the program.

Board members questioned the status and long term viability of the program as well as options for providing free parking spaces within city garages to the valet vendor. Pricing (\$8.00 per car), location, and marketing/public outreach were mentioned as the areas that may need adjustment.

Rick Jensen (SJDA) commented that SJDA would be happy to help communicate to the community that the availability of the new valet service.

Roma Dawson (D-3) commented that she would communicate to council offices that the valet service is now in operation.

Documents Filed: Pilot Valet Parking Service Memo

4.

Capital Finance

A. Capital/Finance Committee Chair Report

Board member Bales referred to a single page handout that better clarifies the 2nd quarter financial report which was originally submitted at the March 19, 2008 DPB meeting.

B. FY 2007-08, 2nd Quarter Financial Report

Board members questioned data within the document. Board member Beechie commented that she would like to see a new column added to the statement to reflect Year to Date figures and a comment field to explain the significant variances.

Abi Maghamfar (Agency) commented that it might be beneficial to distribute a draft template of the statement for review and input prior to the next quarterly statement submittal.

Document Filed: FY 2007-2008, 2nd Quarter Financial Report Memo
FY 2007-2008 2nd Quarter Info Only Statement

Action: (5-1-1) Board member Bales motioned to accept the 2nd Quarter Financial Statement with addition of the single page Statement handout. Board Member Renelle seconded the motion. Chair Gemignani opposed. Absent: Vice Chair Monley.

5. **Parking Management Plan**
A. PMP Implementation

Mr. Maghamfar reported on the status of the Greyhound acquisition and the potential sale of the 3rd Street Garage. Negotiations continue with Greyhound on the acquisition and relocation of the Greyhound terminal. Agency and DOT staff will be submitting an information memo to the Council with copies to the Board regarding the necessary next steps in evaluating the potential sale of the 3rd St. Garage.

6. **Reports/Coordination**
A. City Council Agenda Items

No Report

B. Downtown Projects Construction Coordination

Arian Collen (Agency) reported on the status of the construction progress at The 88 (Central Place).

7. **Future Agenda Items**

Board member Bales requested that the information memo regarding the potential sale of the 3rd Street Garage be agendized for the next meeting.

Mr. Garcia requested that the Caltrans lease and the DASH Shuttle contract be agendized for the next meeting

8. **Public Comment**

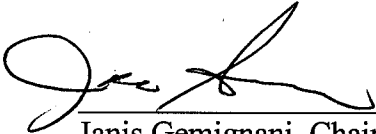
Bob Carlson expressed his concerns about what benefits the sale of the 3rd Street Garage and acquisition of the Greyhound site would bring to the public, and also that he agreed with board member Beechie's request for the changes to the financial statement format.

Rick Jensen commented that he was pleased with the changes to the SoFA directional signage and the newly installed Convention Center garage signage.

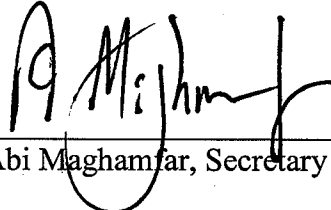
Jerry Von Tress commented on the success of the opening the San Jose State University garage to the public. He also asked about the development status of the South Hall parking lot. Mr. Collen reported on the status of the South Hall lot.

9. **Adjournment**

9:22 a.m.



Janis Gemignani, Chair



Abi Maghamfar, Secretary