



CITY OF SAN JOSE, CALIFORNIA

DOWNTOWN PARKING BOARD

Meeting Minutes December 5, 2007

1. Call to Order 8:15 AM

Roll Call

Board Members: Jim Renelle, Diana Beechie, Sal Saglimbeni, Janis Gemignani, Andrew Bales

Members Absent: Elizabeth Monley, Troy Tibbils

Staff: Jim Ortbal, Joe Garcia, Matt Farrell, Roma Dawson, Angelique Nedrow, Abi Maghamfar, Arian Collen, Leticia Ortega, Jeff Lee

Guests: Scott Knies, Bob Carlson, Jerry VonTress, Lou Fresquez

Chair Gemignani called the meeting to order at 8:15 a.m. Chair Gemignani reported that Vice Chair Monley and Board Member Tibbils would be absent from the meeting. Board Member Renelle moved for approval of the November 7, 2007 meeting minutes. Board Member Beechie seconded. Motion was accepted (4-0).

2. Chair Report

No Report.

3. General Business

A. Semi-Annual Work Plan January - June 2008

Joe Garcia gave a brief overview of the Semi-Annual Work Plan that was distributed in the packet. Abi Maghamfar noted that there was currently no plan to hold a meeting on January 2nd. There was a brief discussion about the timing and distribution of the material. The Board decided that given the additional quarterly meeting in December there would be no need for a meeting in January.

Additional discussions regarding the work plan and the Capital Budget ensued. Board Member Bales commented that review and approval of the Capital Budget in May's meeting seemed late in the process for the DBP to have input. Jim Ortbal explained that this is about the same time the City's proposed Capital Budget are released and that he will have to discuss request for earlier release with the City Manager.

Mr. Ortbal explained that in previous years an early release of the Capital Budget information was proven to be an unproductive exercise. Board Member Bales commented that by receiving the report that late in May it appears that the Board is "listening" to the report rather than being given an opportunity to give

feedback and comment.

Mr. Maghamfar pointed out that the 3rd and 4th quarterly meetings are pushed off by one month to March and June respectively from the prior years of February and May. Joe Garcia reminded the board that there had been a discussion a few months ago regarding the fact that staff needs additional time for preparation and presentation of the financial statements, Chair Gemignani questioned the necessity for this change.

4. Operations

A. Enhanced Security & Maintenance Plan & \$5 Pilot Program

Joe Garcia reviewed the Enhanced Security & Maintenance Plan & \$5 Pilot Program memorandum that was included in the packet. It was noted that the staff would continue to make further observations and collect data as the pilot program continues through December 2007. It was stated that the Council had accepted the 2nd status report with no discussion and that the final report would go to the City Council on January 8, 2008 and DOT staff would make a recommendation on whether to continue the \$5 program beyond December '07.

A discussion ensued regarding the expiration of the current \$5 pilot program and the potential re-start of the program after the January 8, 2008, if the City Council approve the extension.

Board Member Bales commented that he did not agree with the potential of ending the program in December and re-starting it again within a week. Board Member Bales suggested requesting an extension from the City Council which would allow staff to obtain all the necessary information and then implement the program.

Roma Dawson commented that the December 18th Agenda was too full and there were other Downtown issues that were deferred from the December 11th to the December 18th meeting. Council Member Liccardo wanted to have all the data available to evaluate, and he would prefer not to have a full discussion about this since he is trying to decide what to do regarding the \$5 charge.

Jim Ortbal responded by explaining to the board that January 8th is the earliest the City Council could review the next report. It was not possible to have the full information to Council since the sales tax data is just becoming available from the State Board of Equalization.

Scott Knies disagrees with extension of the program. He suggested holding a community meeting if the program is to be extended.

Board Member Beechie pointed out that from a public relation aspect she believed the board should adhere to the original plan and let the program expire. Board Members Saglimbeni and Renelle agreed that the program should expire as planned.

Mr. Maghamfar questioned the timing of the staff report for the January 8th Council meeting and if there was sufficient time to include the DPB recommendation from the December 19th meeting? Board Member Bales would like to make sure the Board's comments and recommendation are included in the report to the council. Jim Ortbal stated that it would.

5. Capital/Finance

A. Capital Projects

Joe Garcia introduced Jeff Lee as the new associate engineer at DOT who has replaced Matt Nguyen.

Mr. Garcia gave a brief update on Capital Projects and referenced the distributed memorandum regarding the Status Report on Parking Guidance System Phase II & Convention Center Pedestrian Access Projects, and distributed a Photo of the Convention Center Market Street entry/exit. Mr. Farrell discussed the entrance and exit signage to be installed at the Convention Center Market Street entrance/exit area and that it is scheduled to be installed by December 14th. Mr. Farrell also stated that staff is reviewing the Convention Center garages interior signage and pedestrian signage, as well as potentially painting the interior of the garage to assist in way finding within the garage.

Mr. Farrell also reviewed the SoFA area way finding signage and the potential changes to the new signs. Mr. Farrell stated that the signs may be reconfigured to allow for larger text. Mr. Ortbal stated that the signs are consistent with Downtown Signage Master Plan. Mr. Maghamfar stated that the design is consistent with the Downtown Signage Master Plan, but the size is smaller than it was recommended in the Master Plan. Chair Gemignani asked if the current signage was reflective for vehicle readability. Mr. Farrell responded that he did not know, but would look into this. Chair Gemignani also stated that the current signs are very hard to read, both walking and driving because of their small size.

6. Parking Management Plan

A. PMP Implementation Plan

Joe Garcia gave an overview of the Memorandum that was distributed for the Valet Parking Program; three proposals were received; however only one vendor met the program criteria. The qualified vendor (Corinthian Valet) proposal included valet service at the north side of San Fernando, between Second Street & Third Street (in front of P.F. Chang's Restaurant); and at the parking cut out on San Pedro Street, next to the Sonoma Chicken Coop. Valet parking would be offered Thursday – Saturday, 6:00 p.m. – 10:00 p.m. The program may be implemented in late January or early February of 2008, due to insurance issues. Vendor would be parking the cars in the 2nd/San Carlos garage and the Market Street garage and will reimburse the City the going rate.

Board Member Bales questioned why there is a proposal to have a valet next to the City's largest garage (Market St. garage)?. Mr. Ortbal stated that the vendor chose the sites based on the parking issue in the San Fernando area and the San Pedro area was selected as a convenience to patrons. Board Member Bales stated that the Parking Management Plan was implemented to alleviate, minimize parking issues, not convenience. Mr. Ortbal commented that the vendor did not see an opportunity for the valet program in the SoFA area.

Mr. Maghamfar asked if offering free parking to the valet vendor would allow for an operation in the SoFA area. Mr. Ortbal stated that staff would discuss this option with the vendor. Mr. Farrell commented that Corinthian has agreed to meet with the SoFA district to address concerns.

Mr. Maghamfar shared information regarding the Greyhound site and its future development into a parking garage. He also stated that the Redevelopment Agency staff visited the San Diego Greyhound operation, which is adjacent to a historic hotel and has reviewed a number of potential relocation sites in the greater downtown area and will be meeting with Greyhound representatives next week to begin acquisition negotiations.

7. Reports/Coordination

A. City Council Agenda Items

Joe Garcia referred to the Security Services memo that was distributed in the packet. Chair Gemignani asked if there was anything on the January 2008 Agenda that would involve DPB other than the Enhanced Security & Maintenance Plan & \$5 Pilot Program? Jim Ortbal stated no.

B. Downtown Working Group

The next meeting of the Downtown Working Group, which is anticipated to be the last meeting takes place on December 10th, 12 p.m. – 2 p.m. Abi Maghamfar extended an invite for anyone who would like to attend.

C. Downtown Projects Construction Coordination

Mr. Maghamfar gave a brief recap of the current downtown construction projects which include The 88, Axis, and 360 Residences.

8. Future Agenda Items

- **December 19th meeting to include:**
 - FY 2007-08, 1st Quarter Financial Statement
 - FY 2007-08, 1st Quarter Occupancy Report
 - Semi-Annual Customer Satisfaction Survey
- Convention Center Expansion Presentation: March 2008

9. Public Comment

Scott Knies asked about the appraisal of Third Street garage. Mr. Maghamfar reported that the report is expected by the end of the year. It will require internal review by staff before its made public.

Chair Gemignani asked a question on behalf of Vice Chair Monley; she wanted to know the process for protesting a Drinking in public or public urination citation. Angelique Nedrow explained that a person who had been cited would go to court; if they were protesting the citation they have to plead not guilty. She couldn't recall if that was an infraction or a misdemeanor. She's going to research that information.

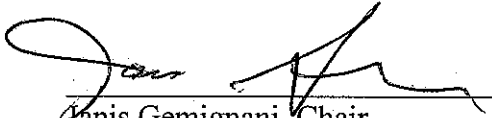
Mrs. Nedrow will work with Mr. Farrell on the signage in the garages for conduct that is prohibited.

Chair Gemignani requested the information on the number of cases that are cited and then prosecuted. Mrs. Nedrow will research that information.

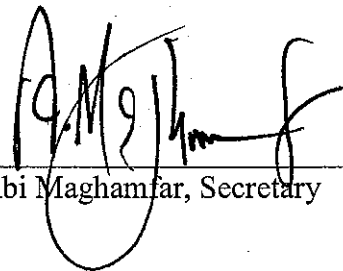
Scott Knies commented that DASH service would return to San Fernando Street from the current Santa Clara St. route in January due to higher rider demand in that route.

10. Adjournment

Meeting was adjourned at 9:42 a.m.



Janis Gemignani, Chair



Abi Maghamfar, Secretary