

THE REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE

MEMORANDUM

TO: REDEVELOPMENT AGENCY BOARD	FROM: HARRY S. MAVROGENES EXECUTIVE DIRECTOR
SUBJECT: SEE BELOW	DATE: APRIL 20, 2007

INFORMATION

SUBJECT: SJSU STUDENT REQUEST TO HANG BANNER AT TOWER 88 HIGH-RISE HOUSING PROJECT

On April 19, 2007, a letter was sent to the Agency Board from Daisuke Nitta, a graphic design student from San Jose State University (SJSU) representing the Bachelor of Fine Arts Graphic Design Class of 2007, requesting your review and consideration of the hanging of a banner on a barricade located at the corner of Third and San Fernando Streets.

That barricade is part of the Tower 88 at Central Place high-rise project and is a private development. Although the San Jose Redevelopment Agency sold the property to WMS/CIM pursuant to a Disposition and Development Agreement (DDA), the property is owned by WMS/CIM and permission to display the banner is not within the Agency's authority under the DDA.

Agency staff had informed Mr. Nitta that our Agency had no objection to the posting of the banner on the barricade and deferred the decision to WMS/CIM and its construction company, Webcor. In an email dated April 17, 2007, WMS/CIM informed Mr. Nitta that, given the project's prominent downtown location, they have been contacted on several occasions by various parties requesting permission to hang banners and signs on the project barricade and have denied the requests. As a matter of the developer's general policy, they do not allow banners and signs of any kind, other than project-related messaging, to be displayed at the project.


HARRY S. MAVROGENES
Executive Director