

Winchester Boulevard Enhancement Strategy- Workshop #3
Development Strategy and Overall Identity
Saturday, February 21, 2009 10 a.m. – 12 noon
Bethel Church, 1201 South Winchester Blvd., San Jose

AGENDA

- 10:00 a.m. Welcome (Richard Keit, San Jose Redevelopment Agency)
- 10:10 a.m. Opening Remarks (Councilmember Pierluigi Oliverio)
- 10:15 a.m. General overview of the study and overview of today's discussion topics (Field Paoli Architects)
- Overview of the process and goals
 - Agenda for the workshop series – topics to be discussed and links to previous meetings
 - Existing Conditions
 - Feedback from previous workshops
 - Format for today's workshop
- 10:30 a.m. - 10:55 a.m. Development Strategy and Overall Identity (Field Paoli Architects)
- *Connections*
 - *Valley Fair to Santana Row to Winchester Mystery House*
 - *North 280 to South 280*
 - *Neighborhoods to commercial zone*
 - *Infill opportunities and realities*
 - *Mix of uses and zoning*
 - *Height, massing, setbacks*
 - *Nodes, clusters*
- 11:00 a.m. Group sessions (20 minutes) – discuss options for each cluster
- 11:30 a.m. Each group reports back to entire group (4 groups x 5 minutes each)
- 11:50 a.m. Closing Remarks and Next Steps

Winchester Boulevard Enhancement Strategy information on the web:
Councilmember Constant's website: www.sjdistrict1.com/winchester
Agency's website: www.sjredevelopment.org/winchesterenhancementstrategy.html