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Contact:
Helen Duong, (408) 795-1807
San Jose Redevelopment Agency
helen.duong@sanjoseca.gov

The Pasta Market Opens in MarketCenter

Successful Shopping Destination Now Includes Italian Fare

Event: The San Jose Redevelopment Agency and the City of San Jose will celebrate the grand opening of The Pasta Market at downtown San Jose MarketCenter.

When: Thursday, August 26, 2010, 1:30 p.m. – 2:30 p.m.

Where: 567 Coleman Ave
San Jose MarketCenter (at Coleman and Taylor Streets)

Who: San Jose Councilmember Sam Liccardo, District 3
San Jose Councilmember Pete Constant, District 1
Harry S. Mavrogenes, Executive Director, San Jose Redevelopment Agency
Bob Collins, Owner, The Pasta Market

Background: The Pasta Market Italian Restaurant is a family-owned business that started in 1982, specializing in serving fresh made pasta. The San Jose restaurant is one of three locations in the South Bay and Peninsula offering indoor and outdoor dining, take-out and delivery services. The Pasta Market also provides hot school lunches to 19 private and public schools throughout Santa Clara County, including 10 in San Jose.

Built in 2006, the MarketCenter, is home to 36 restaurants and retailers anchored by Target, Marshalls, Cost Plus World Market, PetSmart and Trader's Joes. Tutti Frutti, a self-serve yogurt shop, is currently under construction. The Redevelopment Agency contributed approximately \$1.7 million to construct the retail hub and provided permitting assistance to the recently opened Panda Express and The Pasta Market.

To date, the Redevelopment Agency has invested approximately \$2 billion into downtown. Other recent retail projects include The Market, by Safeway located at The 88 and Ross Dress for Less as well as the upcoming San Pedro Square Market project. www.sjredevelopment.org.

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